For Immediate Release: May 1st 2017 HKS Co. Ltd

Notification of Incorporation of HKS USA, INC.

HKS Co. Ltd has incorporated a new subsidiary, HKS USA, INC. to develop business activities within the North American market.

1. HKS USA, INC. Objectives

HKS USA, INC. was founded in order to better service the North American market, which is a priority area within HKS' global strategy. Having a local base for marketing and product development, as well as a new system of distributors and "HKS Pro Dealer" network will further help to improve customer service in North America.

2. HKS USA INC. Details

(1)	Company Name	HKS USA, INC.
(2)	Incorporation Date	January 9 th 2017 (Operation starting on May 1 st 2017)
(3)	Address	410 N ROOSEVELT AVE CHANDLER, AZ 85226 USA
(4)	President	Shinya Kawakita
(5)	Share Capital	\$300,000
(6)	Shareholders	HKS Co. Ltd (Wholly Owned)
(7)	Fiscal Year end	June

3. Business Operations

< Master Pro Dealer >

HKS USA, INC. aims to support sales through marketing activities and product development which can be performed more effectively and in a timely manner by having a local base.

A new North American distributor policy will be initiated, supplying to the following two distributors:

Motovicity Distribution
•Turn 14 Distribution (July, 2017~)

A new HKS Pro Dealer network has established cooperation with 32 companies throughout the region which aims to further improve customer service in North America.

Evasive Motorsports	●Kaizen Tuning	Jotech Motorspor	ts Olvey Tune	RCTS Canada		
< Pro Dealer >						
Real Street Performance FL	Z1 Motorsports	Predator Performance	Induction Performance	Driftmotion		
Real Auto Dynamics Inc	Pure Tuning	Intec Racing LLC	TopSpeed Black LLC			
BK Industries LLC	●FF TEC (Full Function) ●RD Engineering		Boost Controlled Performance Inc			
Speed For Sale	DD Performance Research LLC		Circuit Motorsports	Good Speed		
HorsePower Logic Inc	AWD Tuning LLC Sportcar Motion		YimiSport Tuning			
< Master Seller >						
●Kami Speed ●Vivid Ra	cing ●Rav Spec	●Enjuku Racing ●FR	Motorsports Concept	t Z Performance		
4. <u>Contact Details</u> HKS USA, INC.						

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END