
FOR IMMEDIATE RELEASE

HKS celebrates 10th anniversary in China, and moves to a new building to strengthen its development structure

Reinforcement of R&D functions at the Shanghai facility in China to promote product development for the local market

HKS Co., Ltd. relocates and expands facilities at its Shanghai, China-based subsidiary HKS(SHANGHAI) AUTOMOTIVE TECHNOLOGY CO., LTD to promote and strengthen the development of products for the local market.

HKS (Head office: Fujinomiya, Shizuoka, Japan; President&CEO: Daisuke Mizuguchi), which designs, develops and manufactures automotive parts, racing engines, turbocharger, original mufflers and suspensions, ECU management parts and engine parts, relocates its overseas base in Shanghai, China, which it has been operating since 2012, to a new base that also functions as a research and development base to strengthen the development of vehicles for the local market.



Since its establishment in 1973, HKS Co., Ltd has been a leading company in the automotive aftermarket field, providing high-performance parts such as engine parts, turbo, muffler, suspension, intake, ECU management parts, and other products that delight car lovers around the world, and has built a "tuning" We are a leading company that has established a culture of "tuning". In recent years, we have been involved in the development of high-efficiency engines and a demonstration project for battery-replaceable EV trucks, a project subsidized by the Ministry of the Environment, and we

are also working on sustainable decarbonization projects. We are also involved in the development of high-efficiency engines and the demonstration project of battery-switchable EV trucks subsidized by the Ministry of the Environment.

HKS(SHANGHAI) AUTOMOTIVE TECHNOLOGY CO., LTD was established in July 2012 as HKS' fourth overseas base, and celebrated its 10th anniversary this year. So far, we have been working mainly as a trading company at a base in the suburbs of Shanghai, China. Following the expansion of the development base at our Thai base, we move to a new base that functions as a development base for products for the local market, and officially begins operations in August 2022.

The new base is located in the suburbs of Shanghai, and has office space, warehouse space, and development space (lifts and chassis dies). Since it is common in China to introduce and sell products via live-streaming, we will have an in-house filming studio to develop and sell products for the local market.

Although there is a lull in sales growth in FY2022 due to the lockdown in Shanghai and other factors, we will speed up the commercialization of products that meet local needs and strengthen product development for the local market in cooperation with the development side at the headquarters.

■About HKS Co., Ltd

Company Name: HKS Co., Ltd.
Representative: Daisuke Mizuguchi
Location: 7181 Kitayama, Fujinomiya, Shizuoka 418-0192 Japan
Founded: 1973
URL: <https://www.hks-global.com/en/index.html>
<https://www.hks-power.co.jp/en/>

■About China Branch

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Representative: Daisuke Mizuguchi
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