
HKS exhibits “THE HKS” car at TOKYO AUTO SALON KUALA LUMPUR 2024 A full-scale launch of vehicle sales business

HKS Co., Ltd. (Headquarters: Shizuoka, Japan, CEO: Daisuke Mizuguchi) will showcase the concept car “THE HKS GT-R R35 MY24 NISMO Dimension: Z” at the “TOKYO AUTO SALON KUALA LUMPUR 2024”, held from November 8th to 10th, 2024, in Kuala Lumpur, Malaysia. This car represents a refined version of the vehicle presented at “TOKYO AUTO SALON 2024” and symbolizes HKS’ new vehicle sales project, built upon the company’s tuning expertise of half a century. It’s a tribute to individuals who share HKS’ vision of creating exciting cars.



「THE HKS GT-R R35 MY24 NISMO Dimension: Z」

Since its founding in 1973, HKS Co., Ltd. has been a leading company in the automotive aftermarket industry, offering high-performance parts such as engine components, turbos, mufflers, suspensions, air filters, and electronics. These products have delighted car enthusiasts worldwide and contributed to building the tuning culture. Tokyo Auto Salon, which began in 1983 as the “Exciting Car Show,” is a major event for car enthusiasts globally, and HKS has actively participated since its inception. HKS will also be exhibiting in this year’s show which continues in Kuala Lumpur.

■TOKYO AUTO SALON KUALA LUMPUR 2024

Event Name: Tokyo Auto Salon Kuala Lumpur 2024

Dates: November 8 (Fri), 9 (Sat), 10 (Sun), 2024

Venue: Malaysia International Trade and Exhibition Centre (MITEC), Kuala Lumpur

Organizer: Muse Group Asia

Website: www.tokyoautosalonkl.com

■About “THE HKS” project

At TOKYO AUTO SALON 2024, HKS announced the launch of its new vehicle sales division, “THE HKS” with three distinct concept dimensions. Each vehicle is crafted according to the most suitable concept based on its model, and built with full integration of HKS’ expertise at the headquarters in Japan

【STATEMENT】

“THE HKS” with three distinct concept dimensions; Dimension X: Impulse to Drive, Dimension Y: Pursuing Detailed Quality and Dimension Z: Establishing Unprecedented Benchmark.

With these three dimensions, we devote our philosophy, mindset, vision, and passion, everything we’ve cultivated over 50 years—into this new field. HKS takes on the challenge of creating the finest cars that only we can bring to life. From HKS, a brand that values the joy of driving more than anyone else, we aim to deliver a new level of automotive enjoyment that no one has yet experienced.

■TOKYO AUTO SALON KUALA LUMPUR 2024: THE HKS GT-R R35 MY24 NISMO Dimension: Z

Concept:	The concept of this GT-R emphasizes a perfect balance of speed and comfort with three active mechanisms , Body Kit, Suspension and the Exhaust system. It delivers 1,100PS at maximum performance, embodying the essence of the "THE HKS" concept. This specific car is a one-of-a-kind creation , showcasing HKS' tuning expertise, built to provide an exhilarating driving experience.
Name :	THE HKS GT-R R35 MY24 NISMO Dimension: Z
Base Vehicle :	2024 NISSAN GT-R NISMO (R35 VR38DETT) JDM spec, right-hand drive
Specification:	HKS COMPLETE ENGINE VR38 4.3L STEP PRO+ 4.3L (HKS' top-tier engine)
	HKS large capacity ball bearing turbo "GT5565BB" x 2 units
	HKS exclusive active exhaust system with high output and quietness even at high rpm
	HKS exclusive active suspension system based on HIPERMAX R
	HKS exclusive active aero parts (still under development, to be installed): - Front: Dry Carbon Large Splitter - Rear: Active Large GT Wing Spoiler with DRS (Drag Reduction System) HKS Active Aero Components can optimize the balance between handling performance and downforce depending on driving conditions.
	Other: Strengthened drivetrain system, improved cooling performance
Price:	JPY 100,000,000 - (excluding tax)
Scheduled sale period:	Scheduled for winter 2025 (currently under development)
Remarks:	

■How to inquire about HKS concept car sales

- Inquiries about the sale of HKS concept cars should be directed at HKS Co., Ltd.
- This vehicle is currently under development, and specifications and price are subject to change. For delivery times and details about the vehicle, please contact the following.
 - *Please note that this is the **only vehicle in stock**, if there are large number of applicants, the customer will be chosen through a raffle draw.

[Contact information within Japan]

Name: HKS Co., Ltd
 Address: 7181 Kitayama, Fujinomiya City, Shizuoka Prefecture
 Inquiry form: <https://ws.formzu.net/fgen/S792345928/>

[Contact information from overseas]

Inquiry Department: HKS Co., Ltd. Overseas Sales Section
 Inquiry form: <https://ws.formzu.net/fgen/S68159144/>
 *Please contact us using the inquiry form above
 *You can also access the inquiry form from our Homepage

For further inquiries regarding this matter, please contact:

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hksoverseas@hks-power.co.jp